STEP-BY-STEP GUIDE

Make Money on X with AI Digital Products

The complete breakdown of Alex Suzuki's "$2,000 in 24 hours" challenge: how he built an AI ebook business on X (Twitter) from absolute zero, in one day, with a $10 tool budget.

GOAL	TOTAL SPENT	REVENUE IN 24H	NET PROFIT
$2,000 in 24 hours	**$15**	**$1,200**	**$1,185**
PRODUCT	PLATFORM	POSTS	TOTAL VIEWS
5-ebook bundle, $300	**X (Twitter)**	**5 posts**	**104,000**

Source video: "$2000 in 24 hours CHALLENGE with AI digital products" by Alex Suzuki (YouTube, 23 Oct 2026). All money figures are the creator's own reported numbers, and the $2,000 target was not reached. Read the honest notes at the end before copying anything.

The idea in one picture

You need exactly two things: **an audience** and **a product**. Everything in this challenge is AI-generated: the posts, the ebooks, the covers, the sales page, even the promo videos. The human only connects the pieces.

The funnel: how a view becomes a sale

1 → An AI-written post on X gets views (his posts reached 5K to 47K views each).
2 → People like and comment on the post.
3 → An AI bot **automatically DMs every person who liked or commented**, with a link.
4 → The link opens a landing page that explains the product and answers doubts.
5 → The buy button sends them to a Stripe checkout. Sale.

His example math: 10,000 views → about 1% engage = 100 DMs → 2 people buy at $300 = **$600**. The whole system works because the DM step is automatic. Nobody messages people by hand.

Before you start: what you need

- A laptop and an internet connection. Nothing else was allowed in the challenge.
- About **$15**: $10 for the AI tool and about $5 for X Premium.
- A Stripe account to receive payments.
- One day to build everything, then the system runs on schedule.

The 11 steps

1 Create a brand new X account

Start from zero: basic name, basic username, simple profile picture, zero followers. The account in the video is **faceless**. His point: the profile picture does not matter much. Consistency does. Pick one style and keep posting in it.

2 Get verified (X Premium, about $5)

Buy the lowest Premium plan right away. He gives two reasons: it creates authority and credibility on a new account, and it gives roughly **2 to 3x more views** than an unverified account. In his words, the return on this $5 is massive compared to everything else in the setup.

3 Use ONE AI tool for everything ($10/month)

The challenge tool is **ChatLLM by Abacus AI**: ChatGPT, Claude, Gemini, DeepSeek and Grok in one place, plus image and video generation, for $10/month. He prices the same tools bought separately at roughly $100/month (ChatGPT Plus $20, Claude Pro $20, Gemini $20, SuperGrok $30, Kling $9). Practical tip from the video: if you do not know which model to choose, use the **Route LLM** option and it picks the best model for the task automatically. Everything after this step happens inside this one tool.

4 Make a bundle of 5 ebooks, not one ebook

One ebook looks like a small offer. Five ebooks bundled together look like a deal, and a bundle can carry a $300 price. The niche in the video: **AI automation for small business owners** (save time, make more money). The exact build order:

1. Generate 5 ebook titles, each on a different topic inside the niche.
2. Generate a detailed chapter outline for each book.
3. **Revise the outlines.** The first versions were boring. He asked for specific numbers and stats inside the outlines, and the second versions were far more interesting.
4. Write each ebook in full: about 50 to 100 pages, roughly 10,000 words each.

5 Generate the covers

The AI first writes a cover prompt for each ebook. Those prompts go into an image model (Nano Banana Pro in the video; Flux is mentioned as an alternative). Five matching covers come out, one per book. Covers matter: they are what people see on the sales page and judge the bundle by.

6 Add a bonus: an AI-generated game

While the books generate, he uploads the 5 ebooks back into the tool and asks it to build a **3D interactive quiz game** from their content. The game becomes a bonus inside the bundle. A bonus raises the perceived value of the $300 offer without raising the price.

7 Build the landing page

Everyone who clicks the DM link lands here, so this page does the selling. The AI agent builds it from the 5 ebooks. The landing page has exactly three jobs:

1. Explain the product clearly.
2. Answer people's doubts.
3. Convince them to buy.

On the page: the five covers, the numbers and stats, exactly what is inside the bundle, case studies, and buy buttons throughout. Every buy button goes to the **Stripe checkout link**.

8 Write the posts: 7 drafts, publish only 5

He generates 7 tweets and keeps the best 5. Hard rule from the video: **never more than 5 posts per day**. The 5 post types, one of each:

1. **Engagement farming** — written to pull likes and comments (these trigger the auto-DMs).
2. **Case study** — a result or story.
3. **Authority building** — proof that you know the topic.
4. **Educational** — teaches something useful.
5. **Timeline** — a step-by-step journey or breakdown.

See the real example of the format at the end of this guide.

9 Attach a short AI video to the posts

Each tweet gets a short AI-generated video. The tool suggested 50 to 60 seconds; he cut it to **10 to 20 seconds**, which fits how people actually watch on X. The generated files are saved through a Google Drive connection so nothing is transferred by hand.

10 Schedule everything and switch on the auto-DM

Scheduling is done in **TweetHunter** (7-day free trial, then $30/month). Three settings do all the work:

- **One post every 3 hours**, around the clock: 6:30 PM, 9:30 PM, 12:30 AM, 3:30 AM, 6:30 AM.
- **Auto-retweet:** each post retweets itself every 3 hours, 3 times, to catch new viewers.
- **Auto-DM on:** anyone who likes or comments automatically receives the DM with the landing page link. This is the setting that turns engagement into sales.

His scale claim: at 5 posts a day, one focused hour can create and schedule a full month of content, 150 posts, which then run while you sleep.

11 Check results at 12 and 24 hours

Do not stare at the dashboard all day. In the video he checks once after about 12 hours (2 sales already in) and once at 24 hours for the full picture.

The real 24-hour results

Post	Views
Post 1	11,000
Post 2	18,000
Post 3	3,800
Post 4	47,000
Post 5	25,000
Total	**104,000 views · +833 followers**

Money	Amount
Sales	4 sales × $300 = $1,200
ChatLLM (Abacus AI)	− $10
X Premium	− $5
TweetHunter	$0 (still on the 7-day free trial)
Net profit	**$1,185**

Note the spread in the views: one post did 47,000 and one did 3,800. Even in a successful run, most posts are average and one carries the day. That is normal for this model.

The post format that works in this niche

The video shows a real post from another account in the same niche that reached 25.6K views. Its structure is worth copying exactly:

1. **A numbered list hook:** "12 tasks I'd hand to AI before hiring anyone:" followed by 12 concrete, specific tasks (replying to repeat DMs, writing call notes, sending invoices the moment a deal closes, turning 1 long video into 15 short posts, sorting leads, drafting inbox replies, booking calls from DMs, summarizing community messages, updating the CRM, a weekly revenue dashboard, onboarding documents, chasing unpaid invoices).
2. **A money comparison:** "A VA costs $1,500/month. This stack costs under $100."
3. **A reply call-to-action:** "Reply 'AI' and I'll DM you how to set up all 12." Every reply triggers the auto-DM, which is where the sale happens.

His own lessons (end of the video)

- **Do not post 10 to 20 times a day.** It works against you. Five good posts beat twenty rushed ones.
- **2 to 5 hours per week** is the sweet spot for this business. More than that and you start overthinking it.
- **Patience beats effort.** It is not about how many posts or hours. It is about quality and being consistent for a long time.
- **Do not expect day-one results.** His own first viral post took three months of daily posting.
- Next step he plans for the account: a **$1,000 upsell** (community, program, or a 1-to-1 coaching call) behind the $300 bundle.

Read this before you copy the system

- **The $2,000 target was missed.** He made $1,200 in 24 hours and says so himself. The title is a challenge, not a result.
- **All numbers are his own claims** shown on his own dashboards. Nothing here is independently verified.
- **He is not a beginner.** He says this business model has run for two years and is his main income. A complete beginner should expect the slow version he describes himself: months of daily posting before the first viral post.
- The two paid pieces that matter most are the cheapest ones: **X Premium (~$5)** for reach, and the **auto-DM**, because without the DM step the views never turn into sales.

This guide summarizes a working method for selling AI digital products on X. It is not financial advice and does not guarantee any income.