FACELESS SHORTS GUIDE

The Ranking Shorts Method, Step by Step

How a faceless channel grows with ranking videos: pick the niche, let AI find the ideas, build the video in minutes, and post every single day.

No camera. No studio. No editing skills needed.

An independent guide. Earnings figures inside are unverified claims, not guaranteed income. No sponsor links, no affiliate links.

The idea, in one minute

A ranking video takes short clips from other platforms, puts them in an order, and adds your own angle on which one is best, funniest, or most surprising.

The viewer stays because they want to see what takes the number one spot. That curiosity is the whole engine. The channel itself never shows a face, so nothing needs to be filmed.

Why this format works: the clips already proved themselves somewhere else, the ranking gives people a reason to watch to the end, and one short video can be made fast.

Why the creator says the timing is good

He points to two trends: fewer people are starting this kind of channel than a few years ago, which means less competition, and payouts per thousand Shorts views have gone up. Both are his claims from the video, shown with a search-interest graph and one example calculation.

Read this first. The big monthly numbers in the video title and examples are the creator's own claims and third-party estimates. They are not a promise, and they are not checked income. Treat the method as worth testing, not as guaranteed money.

The full workflow, 7 steps

1. **Pick the niche**
   Ranking videos only
2. **Study 3 channels**
   See what already works
3. **Set up Claude + VidIQ**
   Free extension, connect it
4. **Competitor breakdown**
   Paste a channel ID, wait 5 min
5. **Get viral topics**
   Ask Claude, pick one you like
6. **Build in RankReel**
   Title, clips, shuffle, generate
7. **Post 1–2 every day**
   Never skip a day

Start to finish, the creator says one Short takes around 10 minutes once the setup is done. The research step is the slow part the first time, then it gets faster.

Steps 1 to 3: niche and setup

1 **Pick ranking videos.** Do not split your energy across twenty niches. One format, done well, is the whole channel.

2 **Study three channels that already win.** Watch their videos, like and comment on them, and your feed will start showing you more ranking channels to learn from.

3 **Set up the two free tools.** Install the VidIQ extension for Chrome, then create a free Claude account. Inside Claude, open the VidIQ menu, connect YouTube insights, and approve it. After that, VidIQ lives inside Claude.

> **Tip:** pick reference channels that are already getting big views on nearly every video, not old giants. A newer channel winning now tells you what works today.

Steps 4 to 5: ideas that already won

4 **Run a competitor breakdown.** On a reference channel page, open More, then Share channel, then Copy channel ID. In Claude, use the plus button, then Connectors, then the VidIQ competitor breakdown, paste the ID, and send. Allow the permissions it asks for and let it run for about five minutes. You get a report with charts, top videos, and growth over time.

5 **Ask for topics from that same data.** In the same chat, ask Claude for viral ranking topics based on what worked best for that exact channel. Pick one topic you actually like. Ideas, the creator says, are what make these videos go viral.

Step 6: build the video

The builder tool is made for ranking videos. You type the topic, drop clips into rank slots, name each clip, set the playback order, and generate one finished vertical video.

The title rule



Always two lines, never one or three. Color the words that tell a viewer instantly what the video is about. Everything else stays plain.

The clips rule

Find clips on TikTok, because its search is good at surfacing viral ones. Only use clips that already went big. A clip nobody watched will not suddenly win on your channel.

Use **5 to 7 clips**, around six. More than that and people leave before the end. Fewer and there is not enough watch time.

The retention trick: shuffle the order



Never 7, 6, 5 in order. Keep number 1 for last.

Big ranking videos never play in a clean order like 7, 6, 5. They jump around, and they always save number one for last. When the viewer cannot guess what comes next, they keep watching.

In the builder, turn on custom playback order, shuffle it, and drag clips around if you want a different mix. Then generate the video.

Name every clip

Give each clip a short name so viewers always know what they are looking at. The big channels all do this, and it costs nothing.

Example topic flow: Claude suggests a topic → you pick it → you find six viral clips → you name them → you shuffle the order → you generate → you post.

Step 7: post every day

1 to 2 Shorts every single day, no skipped days. Check any winning channel's video list and you will see the same pattern: a new Short daily, sometimes two. The creator calls consistency the reason, not a coincidence.

His claim for doing everything above: a monetized channel within a few weeks is realistic. Treat that as his claim, not a timeline you can bank on.

Every tool, what it does

Tool	Used for	Price in the video
Claude	Research, competitor breakdowns, viral topic ideas	Free account mentioned
VidIQ extension	Channel stats, estimated earnings, the Claude connector	Described as completely free
RankReel	Ranking-video builder: title, clip slots, names, playback order, one-click video	No price stated
TikTok	Finding viral clips to rank	Free to browse
YouTube Shorts	Publishing the videos	Free to post
Google / Chrome	Finding the extension, trend data	Free

No prices for paid plans are given in the video at all. Check current pricing yourself before paying for anything.

> **One honest warning the video skips.** Ranking videos reuse other people's clips. Using clips that went viral does not remove the reuse and copyright risk on YouTube. If you build on this method, learn YouTube's reuse rules first, and expect some videos to be limited or removed.

Daily checklist

- ✓ One topic picked from proven winners
- ✓ 6 viral clips, each with a short name
- ✓ Two-line title, keywords in color
- ✓ Playback shuffled, number one saved for last
- ✓ Video generated and posted, 1 to 2 today
- ✓ Tomorrow's topic already picked

Part 2: build your channel from scratch

Making videos is the last step. The first step is a clean channel, or all your hard work may never grow.

Step 1: a new Gmail, on a fresh phone

Create the Gmail on a phone that has never had a channel on it before. Starting a new channel from a phone with old history attached is not a good start.

Step 2: use your local SIM data

When you create the Gmail, use your own local SIM mobile data, not a shared WiFi. Each account should be created with its own clean identity, so nothing causes trouble later.

Step 3: leave it alone for 48 hours

After creating the Gmail, do not connect it to a channel right away. **Leave it for 48 hours.** Giving a new ID a little time makes it look normal.

Step 4: set up the channel

After 48 hours, create your channel and finish the full setup: channel name, photo, description, and settings that match your niche. If any step is unclear, watch the platform's own help video while you do it, it explains everything in the cleanest way.

Channel warm-up: watch first, 6 days



Day 1 to 6: upload nothing. Only watch videos from your own niche, for **10 to 20 minutes every day**. Watch only the niche you plan to work in, nothing else.

This teaches the platform what your channel is about, so later your videos reach the right people.

From day 7: start making and uploading your own videos. From here, keep the routine of 1 to 2 Shorts every day.

The 30-video rule

Upload **30 videos** on one channel, then look at the result. If there is still no result after 30 videos, drop that channel and **change the niche too**. Do not waste time being stubborn about one niche.

If you want to run many channels, you can use any anti-detect browser with a proxy inside it, so each channel runs with its own separate identity.

From me: things worth knowing

These points were not in the video, but they help the most when you actually start working.

1. The first 2 seconds are everything

On Shorts, a viewer decides in 2 seconds whether to stay or swipe away. So open with your strongest clip or your biggest question. Never start slow.

2. One channel, one niche

Never mix two niches on one channel. A football channel that suddenly posts driving videos confuses the platform, and both kinds of viewers leave.

3. Do not watch only views, watch these two numbers

Average view duration and **swipe-away rate**. If a video does well on both, make more in that same style.

4. Remember the real monetization target

Partner program terms: 1,000 subscribers and 10 million Shorts views in the last 90 days, or 4,000 hours of watch time.

5. Stay away from shortcuts

Never buy views or subscribers, and never use bots. Such channels run for a few days, then get shut down, and all the work is wasted.

6. Keep a backup

Keep a list of every video's clips and sources, so if a video is removed you understand why, and you do not repeat the same mistake.

The real secret: no single viral video builds a channel. Patience through 30 videos, posting daily, and learning from every video, that is the whole secret.